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PETA'S BEAUTY WITHOUT BUNNIES PROGRAM

COMPANIES THAT DON'T TEST ON ANIMALS

Frequently Asked Questions

What types of companies are on the "Don't Test" list?

The list includes companies that make cosmetics, personal-care products, household-cleaning products, and other common household products. In the U.S., no law requires that these types of products be tested on animals, and companies can choose not to sell their products in countries such as China, where tests on animals are required for cosmetics and other products. Companies on this list should be supported for their commitment to manufacturing products without harming any animals. Companies that aren't on this list should be boycotted until they implement a policy that prohibits animal testing.

The list does not include companies that manufacture only products that are required by law to be tested on animals (e.g., pharmaceuticals and garden chemicals). Although PETA is opposed to all animal testing, our quarrel in those instances is less with the individual companies and more with the regulatory agencies that require animal testing. Nonetheless, it is important to let companies know that it is their responsibility to convince the regulatory agencies that there are better ways to determine product safety.

All companies that are included on PETA's cruelty-free list have signed PETA's statement of assurance or submitted a statement verifying that neither they nor their ingredient suppliers conduct, commission, or pay for any tests on animals for ingredients, formulations, or finished products.

How does a company get on the list?

Company representatives interested in having their company's name added to our cruelty-free list(s) must complete a short questionnaire and sign a statement of assurance verifying that they do not conduct, commission, or pay for any tests on animals for ingredients, formulations, or finished products and that they pledge not to do so in the future. PETA will then add qualifying companies to our pocket-sized Cruelty-Free Shopping Guide, our Shopping Guide brochure, and our online searchable database of cruelty-free companies.

How does a company license PETA's cruelty-free bunny logo?

Once certified as cruelty-free, companies also have the opportunity to share their cruelty-free commitment with consumers by licensing our cruelty-free bunny logo for use on product labels and promotional materials. This step helps consumers identify cruelty-free products at a glance while shopping. For a one-time licensing fee of \$100, our logo may be used on companies' products, literature, in-store displays, and websites. To meet individual design needs, the logo may be used in any color combination or in black and white. For companies that sell an entirely vegan product line, a version that reads, "Cruelty-Free and Vegan," is also available.

For more information or to request the necessary paperwork, please e-mail BeautyWithoutBunnies@peta.org.

How do I know that these companies really don't test on animals?

Companies are putting their integrity on the line when they respond to consumers. A company that has publicly announced an end to tests on animals and states in writing that it doesn't test on animals would face a public relations disaster and potential lawsuits if it was caught lying.

What about a product whose label says, "No Animal Testing," but whose manufacturing company is not on PETA's "Don't Test" list?

Labels can be deceptive, so be careful. No specific laws exist regarding cruelty-free labeling of products, and companies may not have the same high standards as PETA when labeling their products. PETA's requirements include ingredients, ingredient suppliers, formulations, and finished products. A company that claims not to test on animals but that doesn't appear on PETA's list may have eliminated tests on animals for finished products but not for ingredients. If you communicate with a company that claims to be cruelty-free but is not on our list, please ask for a statement in writing and send a copy of the statement to PETA. We will contact the company to see whether it meets our cruelty-free criteria. Meanwhile, PETA recommends purchasing only products made by companies on our "Don't Test" list.

What if a company isn't on either of PETA's lists?

Some companies have refused to respond to specific questions about their testing practices. It appears likely that these companies do test on animals at some stage of product development, and their refusal to clarify their testing policies appears to be an attempt to mislead consumers.

Other companies may be new. If you find a company not included on our lists, please share the company's contact information with PETA so that we can contact the company directly.

Why do some companies' product labels say, "No Animal Ingredients," when, in fact, the products contain beeswax, lanolin, whey, etc.?

Some companies are not educated about or sensitive to the suffering of animals in the production of certain products that do not involve the actual slaughter of animals. PETA attempts to educate these companies, but some have persisted in inaccurately labeling their products as free of animal ingredients, even though honey, lanolin, etc., are animal products. Please read the entire label before believing such a statement. We also encourage you to voice a complaint to these companies. For our list of animal ingredients and their alternatives, please visit PETA.org/living/vegetarian-living/animal-ingredient-guide.aspx.

How often are PETA's product lists updated?

PETA's online "Do Test" and "Don't Test" lists are updated frequently to reflect additions (e.g., if we are informed of a new company's policy prohibiting animal testing), deletions (e.g., if a company that doesn't test on animals is purchased by a company that tests on animals or if a company goes out of business), changes in contact information, etc.

PETA's printed version of the Cruelty-Free Shopping Guide is updated approximately twice a year and is based on the most current information available at the time of printing. The animal testing policies of companies can change after any given edition is printed.


PETA reserves the right to choose which companies will be included, based on companies' policies. Inclusion on any list is not an endorsement by PETA of a company or any of its products. Please contact PETA if you have any questions about the status of companies that are listed or if you know the address of a company that is not listed.

The following companies manufacture products that are *not* tested on animals. Those marked with an asterisk (*) manufacture strictly vegan products made without animal ingredients, such as milk and egg byproducts, slaughterhouse byproducts, lanolin from sheep, honey, or beeswax. (For a list of animal ingredients and their alternatives, please contact PETA or visit PETA.org/living.) Companies without an asterisk might offer some vegan products.


Some of the company names are followed by the name of their parent or subsidiary companies or by examples of products manufactured by that company.

To shop for cruelty-free products from many companies on our list, please visit the online PETA Mall at PETAMall.com. For every purchase that you make, PETA will receive 5 to 10 percent at no additional cost to you. Thank you for your commitment to being and buying cruelty-free!

Legend

 - The company makes or sells strictly vegan products.

 - The company has licensed PETA's official cruelty-free bunny logo.

 - The company is a PETA Mall partner, and shopping at this company provides PETA with additional support.

	(re)FRESH Dry Shampoo (Robanda International)	1-800-783-9969	www.robanda.com/
	100% Pure	510-838-6500	www.100percentpure.com
	2 Beauty Ex., Inc.	310-488-7851	www.2beautyex.com/
	2nd Love Cosmetics		www.my2ndlove.com
	4mula	215-413-1300	www.4mula.com
	A Different Daisy	740-935-3146	www.differentdaisy.com
	A Perfume Organic	917-870-2738	www.aperfumeorganic.com
	A Wild Soap Bar	512-272-4058	www.awildsoapbar.com
	ABBA Pure & Natural Hair Care	800-848-4475	www.pureabba.com/
	Abercrombie & Fitch	888-858-4480	www.abercrombie.com
	Abra Therapeutics	800-745-0761	www.abratherapeutics.com
	Absolute Miracle	619-280-4040	www.absolutemiraclecream.com
	Absolute Soap (Product Body)	561-907-7627	www.absolutesoap.com
	Acquarella Polish	888-879-1798	www.acquarellapolish.com/
	Acure (Better Planet Brands)	1-877-902-2873	www.acureorganics.com/
	Adorn Mineral Cosmetics	0394172783	www.adornmineralcosmetics.com.au
	ADVANAGE Diversified Products	800-323-8444	www.advanceddp.com
	Advanced Beauty Tools	201-360-3314	www.advancedbeautytools.com
	Advanced Cosmeceuticals		www.finulite.com
	Aeon Botanica	509-890-7898	www.aeonbotanica.com
	Aesop		www.aesop.com/usa/
	Affordable Mineral Makeup	866-549-3393	www.affordablemineralmakeup.com
	Afrumos	503-715-3127	www.afrumos.com

V	After Inked, LLC	954-421-8565	www.afterinked.com
	Afterglow Cosmetics	866-630-4569	www.afterglowcosmetics.com
	AG Hair Cosmetics	866-924-4247	www.aghaircosmetics.com
V	Agape & Zoe Naturals	214-566-2063	www.agapeandzoe.com
	Agape by DK	530-575-1393	www.agapebydkmineral.com/
CF	Agape Oils	978-242-7308	www.agapeoils.com
	Ageless Fantasy	212-796-5895	www.agelessfantasy.com
V	AHAVA	212-532-7911	www.ahavaus.com
	Ainterol Natural Products	+66802202448	www.ainterol.us/
V	AKayStyle	248-705-8277	www.akaystyle.com
	Alba Botanica (Hain Celestial)	800-227-5120	www.albabotanica.com
	Alchemilla Ultra Pure Skincare	888-268-8861	www.myalchemilla.com/
V	Alexami Cosmetics		
	Alexandra's Naturals		www.alexandrasnaturals.com
	Ali's Natural Health Products		www.alisnaturals.com
	Alima Cosmetics, Inc.	503-859-0033	www.alimacosmetics.com
	All Terrain	800-246-7328	www.allterrainco.com/
	All-Nutrient (Chuckles, Inc.)	800-221-3496	www.all-nutrient.com
V	Allens Naturally	800-352-8971	www.allensnaturally.com
V	Ally's AromaRemedies	773-860-8933	www.allyar.com
CF	Almo Nature	390-102-5354-00	www.almonature.eu
	Almond Cosmetics	917-741-9544	www.almondcosmetics.com/
	Aloe Up	800-950-2563	www.aloeup.com
	Aloe Vera of America	888-440-2563	www.foreverliving.com
	Aloette Cosmetics	800-256-3883	www.aloette.com
CF	Aloxxi International	818-390-9662	www.aloxxi.com
CF	Alpen Secrets	514-335-3030 4002	www.alpensecrets.com
	Alpine Soapworks	775-313-4726	www.etsy.com/shop/mamakaren
V	Alvin Connor	44 (0) 151 448 0368	www.alvinconnor.com
V CF	Amal Oils	305-741-2625	www.amaloils.com
V CF	Amalsroom.com	519-252-1628	www.amalsroom.com
V	Amazon Premium Products	800-832-5645	www.amazonpp.com
V	America's Finest Products Corporation	800-482-6555	
V	American Formulating & Manufacturing	800-239-0321	www.afmsafecoat.com
	American International	213-728-2999	
	American Safety Razor	973-753-3000	www.asrco.com
	Amika	718-599-1375	www.loveamika.com
V CF	Amina Cosmetics	041-887-0869	www.aminacosmetics.com.au
	Amoré Pet Services, Inc.	866-572-8673	www.amorepetfoods.com
	Anastasia Beverly Hills	310-474-4300	www.anastasia.net
	Ancient Formulas	800-543-3026	
V	Ancient Secrets	1-877-263-9456	www.ancient-secrets.com/
	Andalou Naturals	(888) 898-8955	www.andalou.com
	Andrea International Industries	213-728-2999	www.aalbeauty.com
	Animal Food Services	800-743-0322	www.animalfood.com
V	Animal Nation		www.animalnation.com.au/
V M	Anise Cosmetics	305-937-1202	www.anisecosmetics.com
	Anna Lotan	972 4 629 5000	www.annalotan.com/
	Anna Marie's Aromatherapy and Massage	724-282-6489	www.angelfire.com/jazz/billallan/aromathera
V CF	Antho	310-929-7536	www.myantho.com
	Anthony Brands	1-866-268-4669	www.anthony.com
CF	Antonia Royale Cosmetics	917-870-8617	www.antoniaroyale.com
CF	Anya Natural	623-587-9025	www.anyanaturalskincare.com
	Apothecary Shoppe	800-487-8839	www.apothecary-shoppe.com
	Apple Island Naturals		www.appleisland.ca/
	Apriori Beauty		www.useloveshare.com/
	Aqua Dessa	510-814-9030	www.aquadessa.com